Urban Components

Stimulation of Economic Growth

The redeveloped Martin Luther King, Jr. Boulevard will be strengthened as a major east-west neighborhood corridor increasing the economic opportunities and quality of life for the residents. The addition of retail will redevelop MLK Boulevard with neighborhood businesses creating new job opportunities, furnishing residents with daily life necessities, and stimulating growth for future development in the Heart of Boynton. The HOB Plan emphasizes the limited number of jobs currently available. The inclusion of a new Community Center with a focus on adult education and vocational and professional training will provide the HOB residents the skills and abilities to capitalize on the economic opportunities developing in their revitalized community.

Respecting the scale of the existing neighborhood, our plan locates lower density buildings along the northern and western site perimeters. As recommended in the TCRPC Study, only the eastern block near Federal Highway has taller buildings providing views to the ocean.