The citizens and elected officials of the City of Stuart joined with Treasure Coast Regional Planning Staff to create a new plan for the City's Downtown and its Waterfront. The main ideas were developed during a design charrette held from January 30 through February 6, 1998. The Charrette was held at the Stuart Recreation Center and was well attended by a good cross section of the community. Work continued in the weeks that followed the initial public workshop.

The Master Plan follows the model of “The Great American Town”, emphasizing the waterfront and establishing public spaces in the form of greens, parks and lanes. Each proposal from the plan blends together downtown's street network, will provide for the constructive expansion of the greater Stuart area, the region and tourism.

The northern extension of Osceola Street, the relocation of City Hall to a more prominent and visible location, redevelopment of the Rayz Marina, new park space for the town on its western waterfront, the extension of Main Street, the relocation of City Hall and the completion of the Treasure Coast Regional Planning Staff to create a new plan for the Flagler Park area, and the reestablishment of public spaces in the form of small public Plaza, a small hotel and marina that will cater to the residents and visitors, becoming it provide a full mix of the uses that serve boaters, while providing an active public spaces for the town on its western waterfront.

The small public Plaza overlooks the new marina and moorage. The buildings surround the plaza and the seating area and masts of the shops incorporated into the design. Residential uses in or near downtown need to be encouraged and protected in order to keep the downtown area healthy. Several vacant lots in the Potsdam area present incredible infill opportunities.

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