Why Are We Here?

The Importance of A Vision

“ A City needs to decide what they want and then tell us. Do they want to grow out, grow up, or not at all? It’s too hard, and too inefficient, for us to guess. Instead of defining what they do not want, communities must define what they do want to be.”

Bill Angelo, Vice President – Real Estate and the Workplace for Sun Microsystems
Advance Our Planning From This...
And This...

And Even This
You have already done all of this....

...several times.

Some of the most beautiful plans and visions.
Why Bother With Planning…

…*Nothing* Ever Gets Implemented
Fort Pierce Roundabout: From the drawing board to reality
Remember family entertainment?

Rediscover Downtown

Fort Pierce
How Florida Used To Be

Ft. Pierce MainStreet, Inc.
Doris Tillman  (407)466-5880
The City’s DNA is in this Plan

A Plan that has made your Downtown a National Model
Planned following the same principles as some of the most desirable world class waterfront destinations.
Planned following the same principles as some of the most desirable world class waterfront destinations.
So...

...Why are we planning the downtown again?
Some Things Have Changed

New Opportunities
How Others Do Have Done This

There Has Been Some Controversy About Others
Others Are About To Change
Other Things That Have Changed

- New Parking Garage
- H.D. King Decommissioned
- Moore's Creek Implemented
- New Residential Development
- Potential New Hotel
1200’ to 1300’: The Length of a Traditional Main Street

Despite all your Success Stories, The Downtown is still pretty “lonely”
Some Areas Are Very Active

Others Are Very Lonely
Others Are Very Lonely

An Opportunity To Bring Life to Downtown...
People will get sick and tired of traffic congestion and...

Karl Rasmussen
State Traffic Engineer, Minnesota
...and move into the city.

Karl Rasmussen
State Traffic Engineer, Minnesota
Aggressive driving is America’s car sickness du jour. But is there a cure for thinking everyone else on the road is an idiot?

Andrew Fersden

I don’t know what it is, but it seems there are more and more people in the United States who are taking it out on the road. I was driving down the street the other day and saw a person throw a rock at another car. It was an oddly satisfying moment, but I’m not sure if it’s healthy to be so angry at other drivers.

I’ve also heard of people starting fights in traffic, but I’m not sure if that’s really the answer. Maybe we need to find a way to peacefully coexist on the road.

I have a friend who started a carpool group in their neighborhood, and it’s been a big hit. They’ve managed to reduce their stress and improve their overall mood. Maybe we need to look into more community-based solutions to this problem.

Overall, I think we need to find a way to let go of our road rage and start driving with a little more patience and understanding. It’s not easy, but it’s definitely worth the effort.

[Cartoon of a man driving a car with a thought bubble that says, "I hate the idea of giving up the freedom of my car."]
The “D” Word

- 57 du/ac
- 72 du/ac
- 42 du/ac
- 88 du/ac
The “Right” Density

Judging a building or a project by its residential density is as useless as judging it by its weight.

Focus on Design, Focus on Form

Others Are Under Pressure To Change
Some Need Long Term Strategies To Ensure They Will Stay

Plan Changes With As Much Care

J.C. Penney parking Lot & The Waterfront
Elements Of Competitive And Livable Cities In A Changing Economy

- Defined by Great Neighborhoods & Special Districts
- Network of walkable streets
- Public spaces, parks and plazas
- A variety of quality housing opportunities
- Transportation and mobility
- Special sites for civic and cultural institutions
- Appropriate mix of uses and building types
- Proper parking strategies
- A good urban code (proper building placement & height)

“Livability is an economic imperative”

Robert Solow
Nobel prize-winning economist
An Historic Opportunity

- Choose YOUR FUTURE
- Use these changes TO YOUR ADVANTAGE
- Complete YOUR DOWNTOWN
- Preserve your CHARACTER
- Establish PREDICTABILITY
- Transform every parcel into PREMIER ADDRESSES
- Leave a WORTHY LEGACY

The Public Process

City and Community Working Together
DAY 1 - March 15: 10:00am to 11:00am

Opening Presentation

The Public Process: Planning for the Future
Day 1: 11:00am to 1:30pm
Kids have some of the best ideas

1:30pm – 3:00pm: The Citizen’s Ideas
Sunday Through Friday (9:00am – 9:00pm)

Sunrise Theatre

We work all day ...
... and into the night

Precision
March 21: 7:00pm – 9:00pm
Presentation of Work in Progress (Commission Chambers)

Charrette Rules

- Sign Your Name
- No Speeches
- Argue With Your Pencils
- Don’t Just Say It... Draw It!
- No Idea is a Bad Idea
- Do Not Think About Money (just for today!)
- HAVE FUN!!!