

Homeland Defense Training Conference®:

Fundamentals of Medical Planning: A Two-Day Workshop in Support of Emergency Response in a Medical Environment

**December 14-15, 2004
Holiday Inn Arlington
Arlington, VA**

**Registration: 7:30 a.m.
Program Starts: 8:30 a.m.
Wrap-up on 12/15: 3:00 p.m.**

About This Workshop

An uncertain world environment has forced national leaders to re-assess medical support requirements. Changes in global disease patterns, the frightening specter of terrorism and the proliferation of chemical, biological, radiological, nuclear, and high explosive (CBRNE) weapons of mass destruction (WMD), natural disasters and complex emergency events have emphasized the central role to be played by the healthcare community in helping to mitigate the impact of these threats.

Fundamentals of Medical Planning Workshop will teach you aspects of crisis action medical planning to help your organization enhance its preparedness and risk management posture. This workshop will help you create, or improve, organic medical plans to improve your defenses against emergency events, whether they be from terrorism, the next series of catastrophic weather events, or large-scale industrial accidents.

You'll also receive hand-outs which will provide you with a take-home, strategic "guide" to help you with your organization's medical planning initiatives.

What You Will Learn

- How to assess threats to the health and safety of your organization and personnel
- The role and importance of medical intelligence
- Fundamentals of Medical Planning
- How to conduct deliberate and crisis-action planning evolutions
- How to train and exercise your medical plans
- Emerging threats in the asymmetrical environment
- Response and recovery operations

Who Should Attend

- City, County and State Emergency Planners
- Hospital-based Disaster and Emergency Planners
- Hospital and Healthcare Administrators, CEO's and COO's
- Clinicians and First Responder Personnel
- Medical Professionals

Speakers

CDR Pietro "Pete" Marghella is currently assigned as the Director of Medical Contingency Operations in the Office of the Secretary of Defense (OSD). His previous assignments have included: Chief of Medical Plans and Operations, The Joint Chiefs of Staff; Chief of Medical Plans and Intelligence, U.S. Pacific Command; Chief of Medical Plans and Intelligence, Office of the Chief of Naval Operations; and Chief of Medical Plans for NATO's Allied Forces Southern Europe.

CDR Marghella holds academic appointments as Adjunct Assistant Professor of Military and Emergency Medicine at the Uniformed Services University of the Health Sciences (USUHS), and Senior Staff Instructor for the Joint Chiefs of Staff program on Joint Medical Planning. He is the Co-Founder and Immediate Past President of the American College of Contingency Planners (ACCP), the Executive Director of the Academy of Healthcare Contingency Professionals (AHCP), and the Senior Medical Advisor for the Homeland Defense Journal. He has published numerous book chapters, monographs and articles on medical planning, consequence management, and the role of health service support in complex emergencies in such prestigious journals as the Naval War College Review, The U.S. Naval Institute's Proceedings, The American College of Healthcare Executive's Frontiers in Health Services Management, and the National Military Intelligence Digest. He is a frequent speaker at national-level conferences addressing the threats of terrorism and weapons of mass destruction, describing strategic initiatives for the medical aspects of consequence management.

Other speakers to be announced

Media Sponsors

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Organizational Exhibitors

Medical Planning Resources, Inc.

[Medical Planning Resources, Inc.](http://www.medicalplanningresources.com) provides consultative services for medically managing the threats associated with complex emergencies, natural and man-made disasters and asymmetrical events. Medical Planning Resources is dedicated to the mission of providing expert medical advice to help Prepare, Respond, and Recover® from Complex Emergencies, Disasters, and Asymmetrical Threats...Worldwide.

INPUT

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Professional Services Council

Founded in 1972, PSC is acknowledged as the leader of the professional and technical services industry, the fastest growing sector in the government market. Today, the imperative for government reliance on the private sector is greater than ever. Given the many challenges the industry faces, so too is the imperative for strong, focused leadership greater than ever.

Wireless Communications Association, International (WCAI)

Founded in 1988, the Wireless Communications Association, International (WCA) is the principal non-profit trade association representing the wireless broadband industry. WCA membership, which includes the industry's leading carriers, vendors and consultants, has grown to over 530 member companies spanning six continents.

The WCA organizes the world's largest annual business conference and exhibition devoted exclusively to wireless broadband. This conference and exhibition annually convenes experts from around the world to discuss market strategies, emerging technologies, new applications and financing/regulatory options.

Grants Office

Grants Office makes municipalities, nonprofits, and industry more successful in identifying and obtaining grant funds from government, corporate, and foundation sources.

Venture Capital – Angel Roundtable

The VC ~ Angel Roundtable, is an invitation-only event organized by Silicon Valley Global, LLC that facilitates regular interaction between early, expansion and late stage venture investors for the educational, social, and financial betterment of all groups.

Registration Fee

- Industry: \$795
- Small Business: \$695
- Government: \$595

Registration Options

[1] **Online** with your credit card at www.homelanddefensejournal.com

[2] **Fax** the Registration Form below to (703) 807-2728

[3] **Phone** (703) 807-2753 and speak to Maurice Martin

[4] **Mail** the Registration Form below to:

Market*Access International
4301 Wilson Blvd. #1003
Arlington, VA 22203

Registrations are payable by Visa, Mastercard, American Express, check or government purchase order.

CANCELLATION POLICY: You may designate a substitute in writing any time before the conference. If you need to cancel your registration, you must send your notice in writing and will be subject to a \$50 processing fee. No refunds are given for cancellations received 48 hours prior to the conference start date or later.

Conference Location/Nearby Hotel Accommodations

Conference Location/ Hotel Accommodations

The conference will be held at the Holiday Inn Arlington Hotel at 4610 North Fairfax Drive, Arlington, VA 22203. The hotel is 3 short blocks from the Ballston Metro stop on the orange line.

A small block of rooms at the Holiday Inn is being held for attendees offering government per diem of \$153 + tax per night until November 23. To make a reservation, please call (703) 243-9800 and be sure to mention you are attending the "Fundamentals of Medical Planning" workshop.

The Holiday Inn offers complimentary day parking and \$5 overnight parking.

Marketing, Conference Management and Production by:

**Homeland Defense Journal, Inc.
4301 Wilson Boulevard
Suite #1003
Arlington, VA 22203
(703) 807-2753**

***** REGISTRATION FORM *****

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In Support of Emergency Response in a Medical Environment

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Attendee Name:

Title:

Company/Agency:

Address:

City, State, and Zip Code:

Telephone Number:

Fax Number:

E-mail Address:

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48 hours prior to the conference start date or later.

Please fax this form, complete with payment information, to (703) 807-2728

or mail it with your payment to:

Market*Access International, 4301 Wilson Blvd., Suite 1003, Arlington, VA 22203

If you have questions about registration/payment, please call Maurice Martin at (703) 807-2753. Thank you!

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