Results of Community Assessment

275 completed the community assessment

Survey conducted for Together Martin Event with Quint Studer and Vibrant Communities Partnership
Assessment

On a scale of 1 to 10, how engaged are your community’s citizens?

SCORE OF 1: Limited citizen engagement, voter turnout.

SCORE OF 10: High citizen engagement, voter turnout, and public meeting attendance.

6.28
Assessment
On a scale of 1 to 10, how likely is it that young people will live and work in the community after graduating from high school or college?

SCORE OF 1: Young people are more likely to leave home due to limited resources/opportunities.

SCORE OF 10: Young people often stay or return after college due to resources/opportunities.

4.52
Assessment

On a scale of 1 to 10, how attractive is your town to new businesses and/or talent?

SCORE OF 1: Struggle to attract business investment, lack of a strong economy, education system, vibrant quality of life, or thriving population of young people that companies look for. Rely heavily on incentive deals.

SCORE OF 10: Companies compete to relocate here, strong schools, a great healthcare system, and great neighborhoods. Growth here happens organically.

5.36
Assessment

On a scale of 1 to 10, how strong is your education system?

SCORE OF 1: High poverty rates, low kindergarten readiness, low high school graduation rate and schools do little to prepare graduates for the workforce, so it’s tough to attract business investment.

SCORE OF 10: Education is thriving. High kindergarten readiness rates. high school graduation rates and schools are at the top preparing young people for the future.

6.98
Assessment

On a scale of 1 to 10, how vibrant is your downtown?

SCORE OF 1: It’s practically a ghost town.

SCORE OF 10: There’s always something going on downtown, lots of restaurants, retail and small businesses.

7.77
Assessment

On a scale of 1 to 10, how successful are you at getting wealth off the sidelines and encouraging people to invest in the community?

SCORE OF 1: Community philanthropy is almost nonexistent.

SCORE OF 10: Community philanthropy is thriving.

6.92
Assessment

On a scale of 1 to 10, how easy is it to create and run a small business in your community?

SCORE OF 1: It’s not easy at all. Lack of consistency in RFP criteria and processes, zoning laws and codes.

SCORE OF 10: Local government does a great job of establishing clear RFP criteria and processes, smart zoning laws, and unambiguous codes.

5.59
Assessment

On a scale of 1 to 10, how likely are small business owners to receive the training and development they need to thrive long-term?

SCORE OF 1: There are few, if any, mentors or skill-building resources available to entrepreneurs. Many businesses fail.

SCORE OF 10: It is a priority to provide the support and the resources entrepreneurs' need.

5.30
Assessment

On a scale of 1 to 10, how proficient is your community at measuring, tracking, and reporting outcomes and results and making objective decisions based on them?

SCORE OF 1: We don’t have a good system in place to gather data and track the metrics that gauge the state of our community.

SCORE OF 10: We religiously measure and track our community’s key indicators (graduation rates, per capita income, crime, etc.).

5.53
Assessment

On a scale of 1 to 10, to what extent are local government entities aligned and successful at working together to create a better quality of life for your community?

SCORE OF 1: They are not aligned at all.

SCORE OF 10: Government leaders do a great job of bringing together various departments to work toward common goals.

5.70