SPECIAL THANKS TO OUR FLORIDA 2030 PARTNERS

PILLAR LEADERSHIP PARTNERS

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ANNUAL PILLAR PARTNERS

ABLE
Citi
Citrus Industry Foundation
M. Moore
Pinellas
Pitts Third Bank
The Chamber of Commerce
The Heartland Community Foundation
1 PLAN
3 GOALS
6 PILLARS
for Florida 2030

1 STEERING COMMITTEE
6 ADVISORY COMMITTEES
155+ PARTNERS & LEADERS
weighing in on Florida’s future

10,000+ FLORIDIANS
engaged through
83 TOWN HALLS
covering all
67 COUNTIES
FLORIDA's SIX PILLARS

- **Global Competitiveness**
  - **Talent Supply & Education**
    - Improving Florida's talent pipeline for a better workforce
  - **Innovation & Economic Development**
    - Creating good jobs by diversifying Florida's economy
  - **Infrastructure & Growth Leadership**
    - Preparing Florida's infrastructure for smart growth and development

- **Prosperity & High Paying Jobs**
  - **Business Climate & Competitiveness**
    - Building the perfect climate for business

- **Vibrant & Resilient Communities**
  - **Civic & Governance Systems**
    - Making government and civics more efficient and effective
  - **Quality of Life & Quality Places**
    - Championing Florida's quality of life

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*Florida Chamber Foundation*
QUESTION: ARE YOU OPTIMISTIC ABOUT FLORIDA’S FUTURE?

87% OPTIMISTIC

QUESTION: IS YOUR OWN COMMUNITY POSITIONED FOR GLOBAL COMPETITIVENESS, PROSPERITY, AND VIBRANT AND SUSTAINABLE COMMUNITIES?

MOST SAY “NO”
GETTING WORSE

Summary of input from 83 town hall meetings engaging more than 10,000 Floridians in all 67 counties
Drivers of Change

**HOW WILL FLORIDA WORK IN 2030?**

- Global Markets
- Innovation
- Future of Work

**HOW WILL FLORIDA LIVE IN 2030?**

- Growth
- Diversity
- Urbanization
Projected Gross Domestic Product Growth by Region, 2016-2030

Innovation

(Years until used by one-quarter of American population)

Electricity (46 yrs.)
1873

Telephone (35 yrs.)
1876

Radio (31 yrs.)
1897

Television (26 yrs.)
1926

Personal Computer (16 yrs.)
1975

Mobile Phone (13 yrs.)
1983

The Web (7 yrs.)
1991

Smartphone (5 yrs.)
2005

Tablet (2 yrs.)
2010

First commercially available year

Source: Singularity.com
Nature of Work

U.S. Employment by Job Type

Source: Federal Reserve Bank of St. Louis analysis of Bureau of Labor Statistics occupational data
Nature of Work

Percent of Selected Jobs that Could be Automated Using Existing Technology

Growth

Source: U.S. Census Bureau, University of Florida Bureau of Economic and Business Research, Florida Chamber Foundation
Diversity

Projected U.S. Population by Generation

Source: Pew Research Center tabulations of U.S. Census Bureau population projections
Urbanization

The Emerging Megaregions

Cascadia
Northern California
Front Range
Arizona Sun Corridor
Texas Triangle
Gulf Coast
Piedmont Atlantic
Florida
Northeast

Metro Area Population

© 2010 by Regional Plan Association
Resources


U.S. Non-Mortgage Household Debt

$4.0 trillion

$3.0

$2.0

$1.0

$0.0


STUDENT

LOAN

OTHER

CREDIT

CARD

AUTO

LOAN
Resources

Federal Debt Held by the Public as Percent of GDP

Source: Congressional Budget Office (April 2018 projection)
Risk & Resiliency

Declared US. Disasters by Year

Source: Federal Emergency Management Administration (three-year rolling average)
Risk & Resiliency

Category 3+ Hurricanes Near Florida, 1854-2017

Source: National Oceanic and Atmospheric Administration
Goal: Grow Florida into a Top 10 Global Economy

Global Economic Output ($ Trillions), 2016

Source: World Bank
Goal: Create Path to Prosperity for All Zip Codes in FL

**Personal Income Per Capita ($Thousands), 2016**

Source: U.S. Bureau of Economic Analysis
Goal: Position Florida to Attract and Retain Talent and Visitors of All Ages

% of Population Ages 25-64 with Postsecondary Education and Training, 2016

Source: Lumina Foundation
1. Become a Talent Magnet
2. Create and Sustain Great Places Across Florida
3. Build a Value-Added Innovation Economy
4. Ensure 21st Century Connectivity
5. Grow Florida's Role as a Global Hub
6. Collaborate at the Speed of Opportunity
Improving Florida’s talent pipeline for a better workforce

1.7 million net new jobs needed by 2030 to accommodate growth and maintain unemployment at current levels
(Florida Chamber Foundation 2018 projection)

>80% of Florida’s workforce has essential employability skills

>60% of Floridians 25-64 have a high-value postsecondary certificate, degree, or training experience

95% of entering high school students graduate within 4 years

100% of Florida 8th graders read & perform math at or above grade level

100% of Florida 3rd graders read at or above grade level

100% of children are ready for kindergarten
Creating good jobs by diversifying Florida’s economy

Florida’s economy is the 22nd most diverse in the U.S.
(Florida Gulf Coast University, 2017)

**Top state** for gross domestic product and **top quartile** most diversified state economy

**#1 state** for overseas visitors

**Goods exports double** and **services exports triple**

**Top 5 state** for manufacturing jobs

**Top 3 state** for technology jobs

**#1 state** for business startups

**Top 3 state** for venture capital investments

**Top 3 state** for research and development funding and patents issued

**Rural county** share of Florida gross domestic product **doubles**
Preparing Florida’s infrastructure for smart growth and development

5 million net new residents projected by 2030

(Florida Chamber Foundation projection, 2018)

Diverse, attainable housing to meet future demand

Every resident has access to public and private mobility services

All major population and economic centers connected to regional, national, and global markets by high-capacity corridors

World’s most capable spaceport, top-tier airports, seaports, and surface transportation hubs in U.S.

100% of Florida residents have access to high-speed communications connectivity

Diverse and reliable energy, water, and waste management resources to meet future demand

All Florida residents protected by resiliency plans
Building the perfect climate for business

Top issues facing Florida small business today:

- **29%** Workforce Quality
- **14%** Economic Uncertainty
- **9%** Government Regulations
- **9%** Lawsuit Abuse
- **6%** Health Care Costs
- **6%** Growth Management Issues

(Florida Chamber of Commerce, Florida Small Business Index Survey, July 2018)

Actuarially sound **property insurance** rates based on actual risk and competition

**#1 business tax climate** in the nation

Regulatory, labor, and operating risk environments rated among **top 5 in the nation**

Environmental permitting and local land use processes rated among **top quartile in the nation**

Occupational licensing laws rated among **top 5 in the nation**

Legal climate improves to **top quartile in the nation**
Making government and civics more efficient and effective

- **100%** of state agencies aligned with Florida 2030 goals
- **100%** of regional economic development plans aligned with Florida 2030 goals
- **100%** of Florida residents covered by regional visioning processes
- **Increased** size and impact of nonprofit and philanthropic sectors
- **Doubling** the rate of Floridians who volunteer and participate in civic and public service, moving us from the bottom to the **top quartile**

**Florida Chamber Foundation**

- **67** counties
- **412** municipal governments
- **95** school districts
- **1,077** special districts
- **72** regional or county economic development organizations
- **24** regional workforce boards
- **10** regional planning councils
- **27** metropolitan planning organizations
Championing Florida’s quality of life

Florida ranks **12th** in the nation for **overall wellbeing** including ranking **1st** for **social wellbeing** & **4th** for **purpose** (Gallup-ShareCare Wellbeing Index, 2017)

Top 5 state for overall well being
Florida’s brand and reputation as best place to live, work, raise a family, visit, learn, play, relocate, and compete remains **top in the nation**

<10% of Florida children live in poverty and **100%** have a pathway out

<10% of Florida residents live in housing-cost burdened households

Crime rates rank among the lowest 10 states

Florida protects and enhances the value of its arts, culture, heritage, and sense of place

Florida Chamber Foundation
Help secure Florida’s future at Florida2030.org

Track Florida’s progress at TheFloridaScorecard.org