Most Diverse Estuary in North America
Study Purpose

1. Estimate the Total Economic Output of the Indian River Lagoon.
2. Establish Repeatable and Valid Methods
3. Identify Missing and Incomplete Data Sets
Method

All Reported Revenues and Expenditures for 5 Main Indian River Lagoon – Related Industry Groups

Living Resources (3)
Marine Industries (16)
Defense & Aerospace (9)
Recreation & Visitor-Related (4)
Resource Management (2)
Volusia and Palm Beach Counties

20% / 80%
Just How Valuable is the Indian River Lagoon?

**HOW MUCH**

$7,640,311,564

**TOTAL ANNUAL ECONOMIC VALUE**

- Living Resources: $48,230,566
- Resource Management: $101,410,945
- Marine Industry: $767,440,497
- Defense & Aerospace: $5,149,151,378
- Recreation & Visitor Related: $1,574,078,178
Total Annual Economic Output by County With 20% Volusia County

- Volusia County: $330,353,935 (4.3%)
- Brevard County: $549,660,385 (7.2%)
- Indian River County: $609,128,748 (8.0%)
- St. Lucie County: $797,562,586 (10.4%)
- Martin County: $7,353,605,910 (70.1%)

Total: $7,640,311,564
Total Annual Economic Output by County
With 100% Volusia County

Volusia County: $5,353,605,910 (59.7%)
Brevard County: $1,651,769,673 (18.4%)
Indian River County: $797,562,586 (8.9%)
St. Lucie County: $549,660,385 (6.1%)
Martin County: $609,128,748 (6.8%)

Total: $8,961,727,302
Total Annual Economic Output by Industry Group
With 100% Volusia County

<table>
<thead>
<tr>
<th>Industry Group</th>
<th>Economic Output</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Living Resources</td>
<td>$5,361,562,245</td>
<td>59.8%</td>
</tr>
<tr>
<td>Marine Industries</td>
<td>$54,659,107</td>
<td>0.6%</td>
</tr>
<tr>
<td>Recreation and Visitor-related</td>
<td>$1,049,735,424</td>
<td>11.7%</td>
</tr>
<tr>
<td>Resource Management</td>
<td>$107,400,004</td>
<td>1.2%</td>
</tr>
<tr>
<td>Defense &amp; Aerospace</td>
<td>$2,388,370,522</td>
<td>26.7%</td>
</tr>
</tbody>
</table>

Total $8,961,727,302
71,981 IRL-related jobs

39,287 Recreation & Visitor Related

24,744 Defense & Aerospace

7,001 Marine Industry

779 Resource Management

107 Living Resources
TOTAL ANNUAL WAGES  IRG-RELATED INDUSTRIES

- LIVING RESOURCES: $1,277,712
- RESOURCE MANAGEMENT: $18,704,651
- RECREATION & VISITOR RELATED: $129,191,764
- MARINE INDUSTRY: $130,669,582
- DEFENSE & AEROSPACE: $969,319,495

+$1.2 BILLION
TOTAL ANNUAL INCOME: IRL-Related Industry

- 37 MILLION
  Resource Management
- 15 MILLION
  Living Resources
- 230 MILLION
  Marine Industry
- 1.6 BILLION
  Defense & Aerospace
- 7.8 MILLION
  Recreation & Visitor Related

$2.6 BILLION
7.4M LAGOON REGION VISITORS 2014

11.1M LAGOON REGION VISITORS 2025

$162 per day
IRL Visitor Spending

85 = 1
Tourists = Jobs
33:1 RETURN ON INVESTMENT

$230 MILLION IRL Annual Investment

$7.6 BILLION IRL Annual Economic Output
IRL Region Boater Registration Trends

IRL REGION POPULATION

12%  1.537.760  1.653.345

11%  11%
Data Challenges

- Only What Is Reported
- Inconsistent Tourism Data
- Data Reporting by Zip Code