TREASURE COAST REGIONAL PLANNING COUNCIL

MEMORANDUM

To: Council Members

From: Staff

Date: May 17, 2013 Council Meeting

Subject: Seven50 Southeast Florida Prosperity Plan Update – Presentation by Andres Duany, Principal of Duany Plater-Zyberk & Company

Introduction

As the Southeast Florida Prosperity Plan (Seven50) enters into a plan-development phase, the Treasure Coast Regional Planning Council, in association with the Southeast Florida Regional Partnership and the South Florida Regional Planning Council, continues work toward the creation of the vision for the future of the Region. The geographic area addressed by the Seven50 project is the “Southeast Florida Region,” made up of Monroe, Miami-Dade, Broward, Palm Beach, Martin, St. Lucie, and Indian River counties. Seven50 is an acronym given to the effort referring to the seven counties and a 50-year timeframe for the plan.

Seven50 proposes to create an investment, or business plan, to identify critical projects, programs, and infrastructure to improve economic and environmental sustainability. The Seven50 plan will also provide a roadmap for future local, state, and federal investment in Southeast Florida over the next 50 years and beyond. Other Seven50 objectives are to: 1) improve communication, information sharing, and decision-making in the Southeast Florida Region; 2) strengthen linkages between regional and local government plans; and 3) expand community involvement in the vision for the future. The overarching purpose of the resulting Seven50 plan is to help communities become more economically strong and independent, and environmentally sustainable.

To date, over 2,000 residents, business and community leaders have been directly engaged with the creation of Seven50. The project’s website, with over 516,000 visitors, is home of an important, on-going poll about values for the region that will serve as a guide for the creation of the ultimate plan. The second of four Regional Summits was held on January 24, 2013 in Downtown Miami. Over 500 participants registered for the event during which renowned architect and town planner Andres Duany, principal of one of two leading firms of the Seven50 design team, engaged participants. Mr. Duany challenged Summit attendees to enhance the seven-county region’s competitiveness, discussed the global challenges and opportunities, and urged the region to take control of its economic future. He additionally introduced the concept the “ladder structure” as a pattern of development of the seven counties, as well as the concept of “Subsidiarity”: the notion that all decisions should be made by the smallest competent entity.
possible, thus ensuring local decisions remain or return to the local level. Mr. Duany will present and discuss these and other forward-thinking concepts with the Council.

In addition, Marcela Camblor-Cutsaimanis, Seven50 Project Director, will present an update of next steps and key events where the Partnership, Council members, and members of the public will be encouraged to participate.

**Recommendation**

For informational purposes only.

Attachment
The Treasure Coast Regional Planning Council and The Southeast Florida Regional Partnership invite you to a presentation by renowned architect and town planner

ANDRES DUANY

Seven50
FRIDAY, MAY 17
Wolf High Technology Center
Indian River State College
Chastain Campus
2400 SE Salerno Road
Stuart, FL 34997
9:30am

Andres Duany, Principal of Duany Plater Zyberk, together with Dover Kohl and Partners, lead the consultant team that is working with the Treasure Coast and South Florida Regional Planning Councils and the Southeast Florida Regional Partnership to develop Seven50: A blueprint for a more economically and physically resilient seven-county region (Monroe, Miami-Dade, Broward, Palm Beach, Martin, St. Lucie, and Indian River counties) for the next 50 years and beyond.

Andres will discuss the future of our region in a growingly competitive global economy, the region’s trends and opportunities, and engage participants in a discussion about the importance of local decision making in the larger political context.