About Enterprise Florida, Inc. (EFI)

Florida’s principal economic development organization. Public-private partnership, not-for-profit 501(c)(3) corporation. The Chairman is Governor Crist.

Responsible for:

- Creating **high wage jobs**
- Global **branding**
- Promoting **exports**
- Inbound **investment**, foreign (FDI) and domestic
- **Increasing economic opportunities** for Florida’s citizens and businesses
Enterprise Florida, Inc. (EFI)

Responsible for:

1) Creating **High Wage Jobs** in Florida
2) Global **Branding** of Florida
3) Promoting **Exports** from Florida
4) Inbound **Foreign Investment (FDI)**, in Florida
5) Increasing **Economic Opportunities** for Florida’s citizens and businesses
Enterprise Florida Programs

• Marketing Florida as a premier business location
• Business recruitment & retention
• State incentive coordination
• Trade development for Florida businesses
• Focus on targeted geographic areas
• Focus on industries to diversify and strengthen Florida’s economy
Sectors Targeted

• Life Sciences
• Information Technology
• Aviation / Aerospace / Space
• Homeland Security / Defense
• Financial / Professional Services
• Manufacturing
• Clean Energy
• Emerging Technologies
# 1 Key to Success = Partnerships
Example: Business Development Board of Martin County Partnering with EFI:

- 100 direct jobs
- $12.9M taxable investment
- Quick Response Training Grant
- Qualified Target Industry Tax Refund
Example: St. Lucie Partner with EFI:

- HealthChem Diagnostics, LLC
- Research & manufacturing firm
- 160 direct jobs over 5 years
- Qualified Tax Refund
- Property tax abatement
- Expedited permitting
Did you know........

• State to State comparison reports
• City to City comparison reports
• Monthly, quarterly and annual economic statistics
• International trade and investment data
• Statistics on Florida’s key industries
• Maps and multimedia materials about Florida

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