



# Enterprise Florida Overview

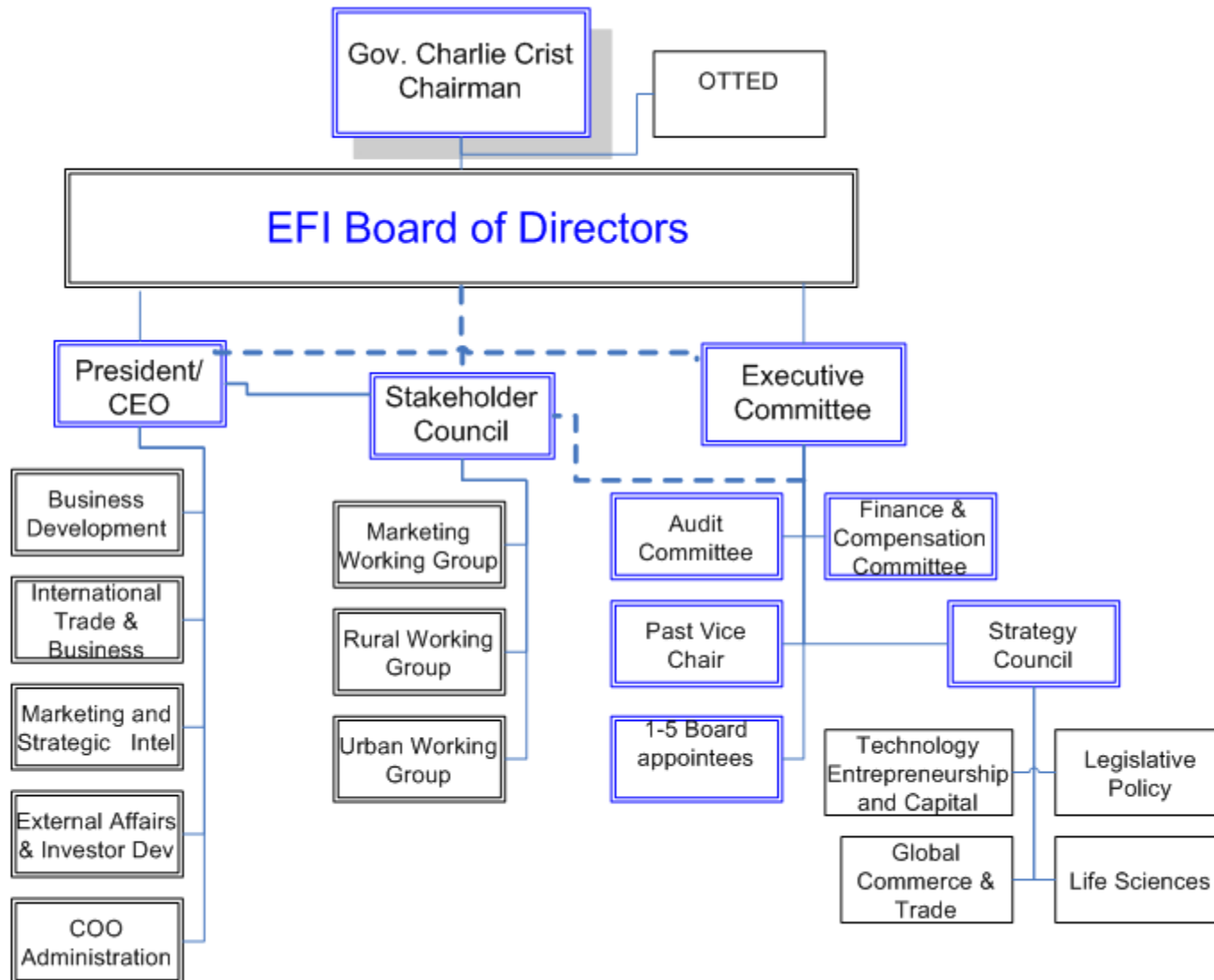
# About Enterprise Florida, Inc. (EFI)

Florida's principal economic development organization. Public-private partnership, **not-for-profit 501(c)(3) corporation**. The Chairman is Governor Crist.

Responsible for:

- Creating **high wage jobs**
- Global **branding**
- Promoting **exports**
- Inbound **investment**, foreign (FDI) and domestic
- **Increasing economic opportunities** for Florida's citizens and businesses

# Enterprise Florida Governance



# EFI Locations



- Main offices
- Field offices

# Enterprise Florida, Inc. (EFI)

Responsible for:

- 1) Creating **High Wage Jobs** in Florida
- 2) Global **Branding** of Florida
- 3) Promoting **Exports** from Florida
- 4) Inbound **Foreign Investment(FDI)**, in Florida
- 5) Increasing **Economic Opportunities** for Florida's citizens and businesses

# Enterprise Florida Programs

- Marketing Florida as a premier business location
- Business recruitment & retention
- State incentive coordination
- Trade development for Florida businesses
- Focus on targeted geographic areas
- Focus on industries to diversify and strengthen Florida's economy

# Sectors Targeted

- **Life Sciences**
- **Information Technology**
- **Aviation / Aerospace / Space**
- **Homeland Security / Defense**
- **Financial / Professional Services**
- **Manufacturing**
- **Clean Energy**
- **Emerging Technologies**

# # 1 Key to Success = Partnerships



## Example: Business Development Board of Martin County Partnering with EFI:

- 100 direct jobs
- \$12.9M taxable investment
- Quick Response Training Grant
- Qualified Target Industry Tax Refund



## Example: St. Lucie Partner with EFI :

- HealthChem Diagnostics, LLC
- Research & manufacturing firm
- 160 direct jobs over 5 years
- Qualified Tax Refund
- Property tax abatement
- Expedited permitting



# Did you know.....

- State to State comparison reports
- City to City comparison reports
- Monthly, quarterly and annual economic statistics
- International trade and investment data
- Statistics on Florida's key industries
- Maps and multimedia materials about Florida

**[www.eflorida.com/knowledgecenter](http://www.eflorida.com/knowledgecenter)**